

Public Relations Internship at Moffitt Cancer Center

Do you love writing? Do you like to have fun? Do you want to join a creative, dynamic team that's making a difference in the fight against cancer? If you answered yes, you may be the next intern in Public Relations & Strategic Communication Department at [Moffitt Cancer Center](#).

Work Responsibilities and Projects:

Media

- Draft basic public relations materials including, news releases, media alerts, fact sheets, appeal letters, and other materials as directed
- Meet with faculty to discuss and develop proactive pitching ideas
- Create reports on media coverage
- Send newsworthy items to appropriate Moffitt physicians, researchers, administrators and staff
- Coordinate logistics for video and photo shoots
- Compile and update media contact databases

Publications

- Research and draft articles for Moffitt publications
- Develop social media content to promote Moffitt publications

Digital Media

- Update [MOFFITT.org](#) website
- Monitor and engage in Moffitt's social media outlets ([Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#), [LinkedIn](#), [Google+](#), [Pinterest](#))

Community Relations

- Assist with the promotion of community relations outreach and events
- Support the development and execution of community relations events

Apply Now

This **unpaid** internship (20 hours per week) is open to college students. Applicants should have completed coursework in public relations, journalism and/or communications. Prior internships in public relations or journalism are a plus. **You must receive school credit for this internship.** Please email your résumé, cover letter and writing samples to:

Kim Polacek
Media Relations Coordinator
Moffitt Cancer Center
Kim.Polacek@Moffitt.org
813-745-7408

Deadline

August 7, 2015