



Marketing/Social Media Internship (Spring 2023)

This internship provides a practical and meaningful experience by working closely with professionals in the marketing and development departments of a well-respected, local, non-profit agency. Students will have the ability to directly utilize their skills to help increase and enhance the organization's awareness. They will routinely assist with special projects that will expose them to the full-range of programs and services offered by the Crisis Center of Tampa Bay.

Responsibilities Include:

- Create and schedule Instagram, Facebook, Twitter, and LinkedIn posts for the Crisis Center of Tampa Bay's various services and programs.
- Research possible content to share from other content creators that relate to the Crisis Center's mission.
- Assist with information postings on the Crisis Center's website (www.crisiscenter.com)
- Write blog posts or newsletter articles
- Assist with various research projects
- Identify unique ways to promote/publicize the Crisis Center

Interested candidates should submit a resume and writing samples to Ken Gibson at the Crisis Center of Tampa Bay (kgibson@crisiscenter.com / Office: 813-969-4989). Graphic design and/or video production experience is a plus. Candidates can also submit graphic and/or video samples. Students are welcome to reach out if they have questions about the internship.